# Determining Video Complexity to Optimize Video Quality

MEGAFON

ACM Mile-High Video May 2023

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Women's Super League



| Introduction    | Complexity Measurement & Importance in maintaining Video Quality            |
|-----------------|---|
| ITU Rec P.910   | Temporal Index (TI) & Spatial Index (SI)                                    |
| Complexity      | Bit-Rate as a Measurement   |
| Encoding Mode   | Content Quality versus Constant Rate Factor (CRF)                           |
| CRF Level       | Complexity Profile Variability  |
| Input Format    | Impact an Encoded Complexity  |
| User Case : UHD | Statistical Multiplex Planning  |
| User Case : HD  | Video Quality Assessment in Statistical Multiplex Line-ups                  |
| Conclusions     | Is Bit-Rate Profile in Constant Quality Mode a good estimate of Complexity? |

Agenda

MHV May 2023



Understanding content complexity key to optimise encoded assets

**Content Quality & Constant Rate Factor : candidates for complexity** 

Input Format : significant impact on complexity

Statistical Multiplex systems rely on complexity measure to scale





Temporal & Special Index inadequate for encoder complexity

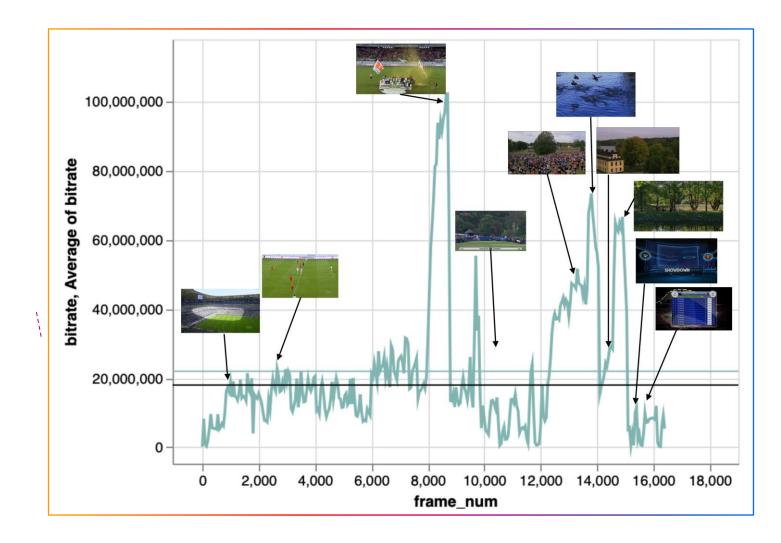
TI good for determining temporal entropy, rather than complexity

SI easily fooled, especially by high frequency / repetitive patterns

Majority of content low complexity : Representative Content key

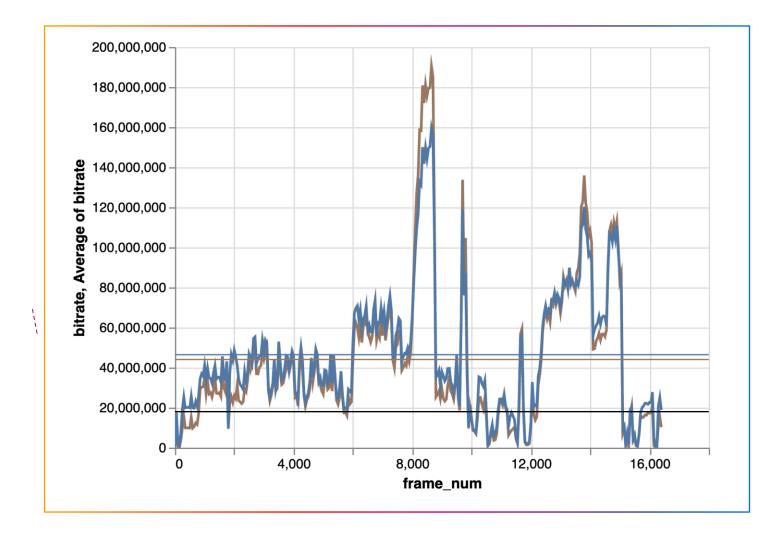


# Complexity





# Complexity





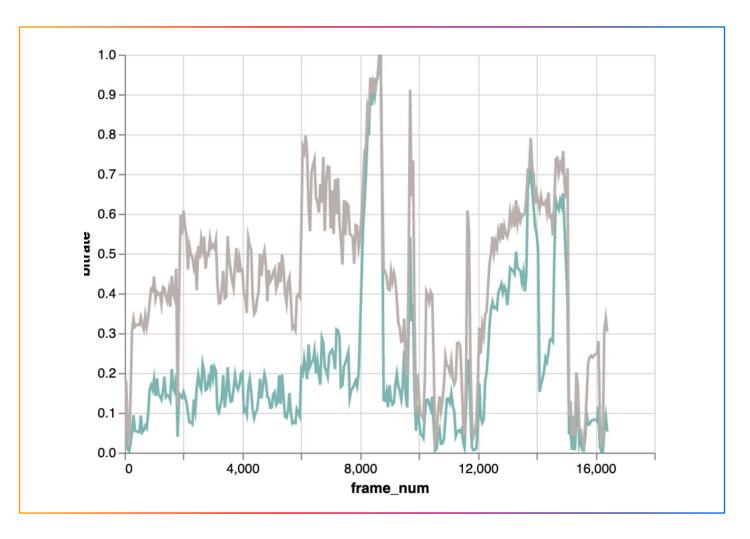
CQ or CRF for determining bit-rate profile?

Tests showed for every CQ there is a corresponding CRF, equating to similar bit-rate profile in either scenario

Conclusion : CQ or CRF can be used to estimate content complexity, correctly tracking encoded bit-rate according to complexity

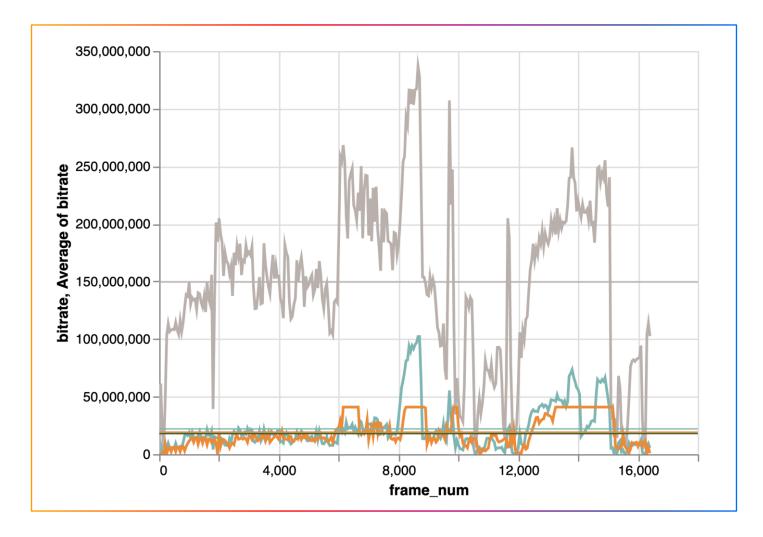


#### **Constant Rate Factor Level**



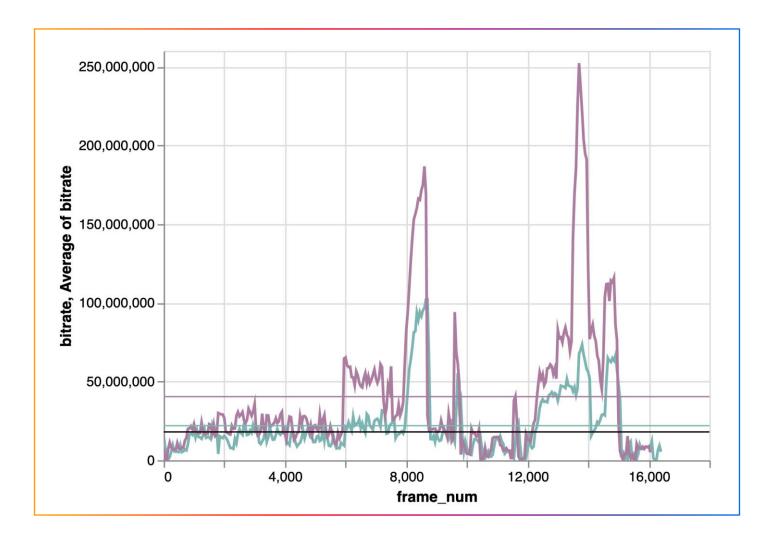


#### **Constant Rate Factor Level**



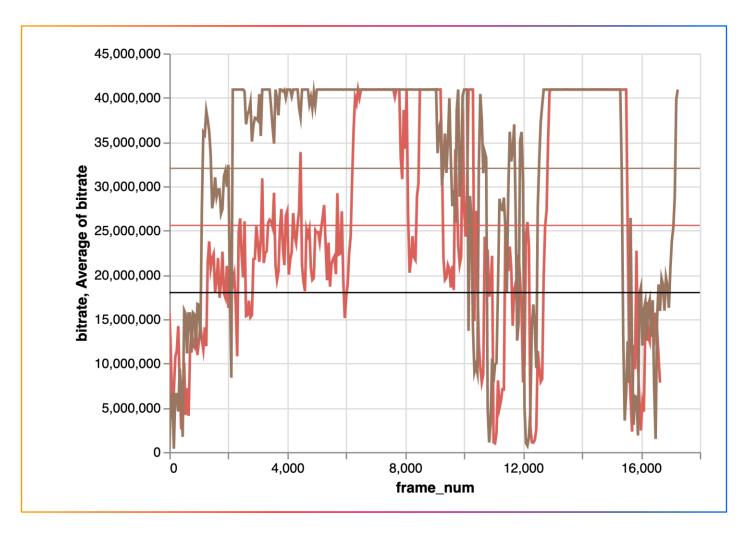


### Input Format : Impact on Encoded Complexity



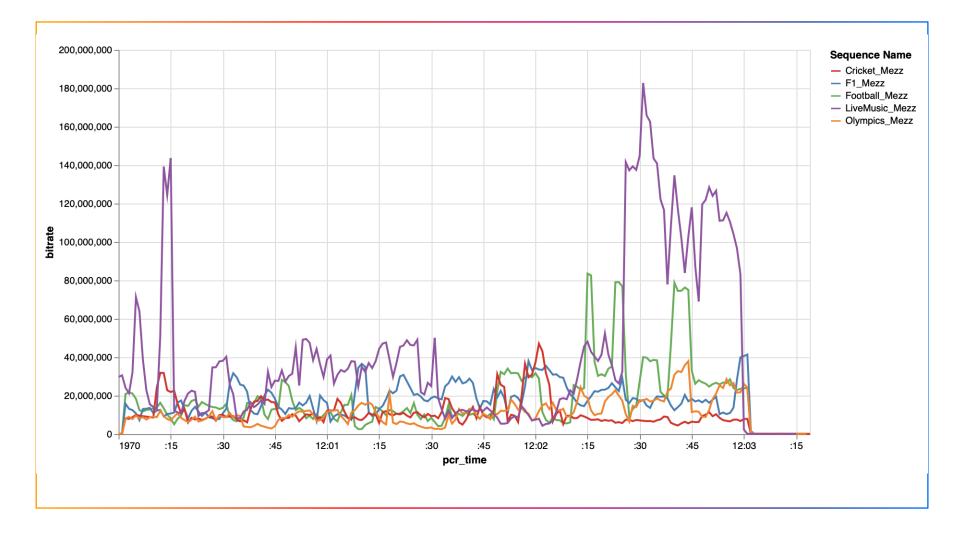


### Input Format : Impact on Encoded Complexity





#### User Case : UHD Statistical Multiplex Planning





#### User Case : HD Statistical Video Assessment







Content Complexity can be accurately tracked using the Bite-Rate of Constant Quality Encoding

Important to use representative test sequences, and not just complex content

Input format has a significant impact on Encoder Quality

Aprroach outlined can be extended to Statistical Multiplex Systems



# **Questions?**