

# Cloud-based Workflow for AVC Film Grain Synthesis

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**Presenter:**

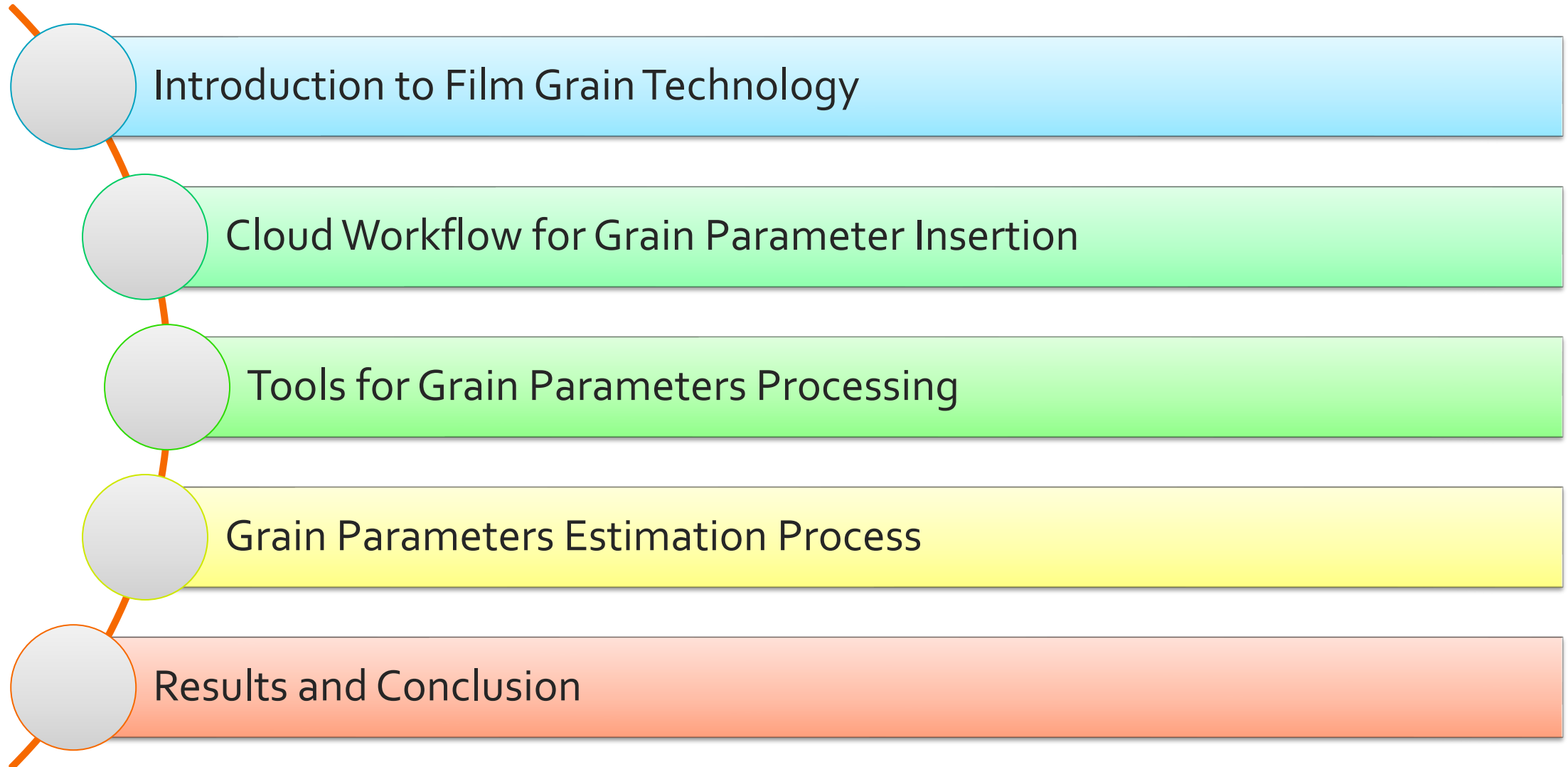
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# Outline





# Keywords and Acronyms

Acronym	Description
FGC SEI	Film Grain Characteristics Supplemental Enhancement Information
FGS	Film Grain Synthesis Process
FGS Rewriter	Bitstream Editor to insert/alter FGS SEI
VOD	Video on Demand
OTT	Over the Top - Technology that delivers streamed content over the internet
AV1	AOM Video coding standard
AVC/H.264	ITU-T H.264   ISO/IEC 14496-10 video coding standard
HEVC/H.265	ITU-T H.265   ISO/IEC 23008-2 video coding standard
VVC/H.266	ITU-T H.266   ISO/IEC 23090-3 video coding standard
WASM	WebAssembly
JS	JavaScript

# Introduction to Film Grain Technology





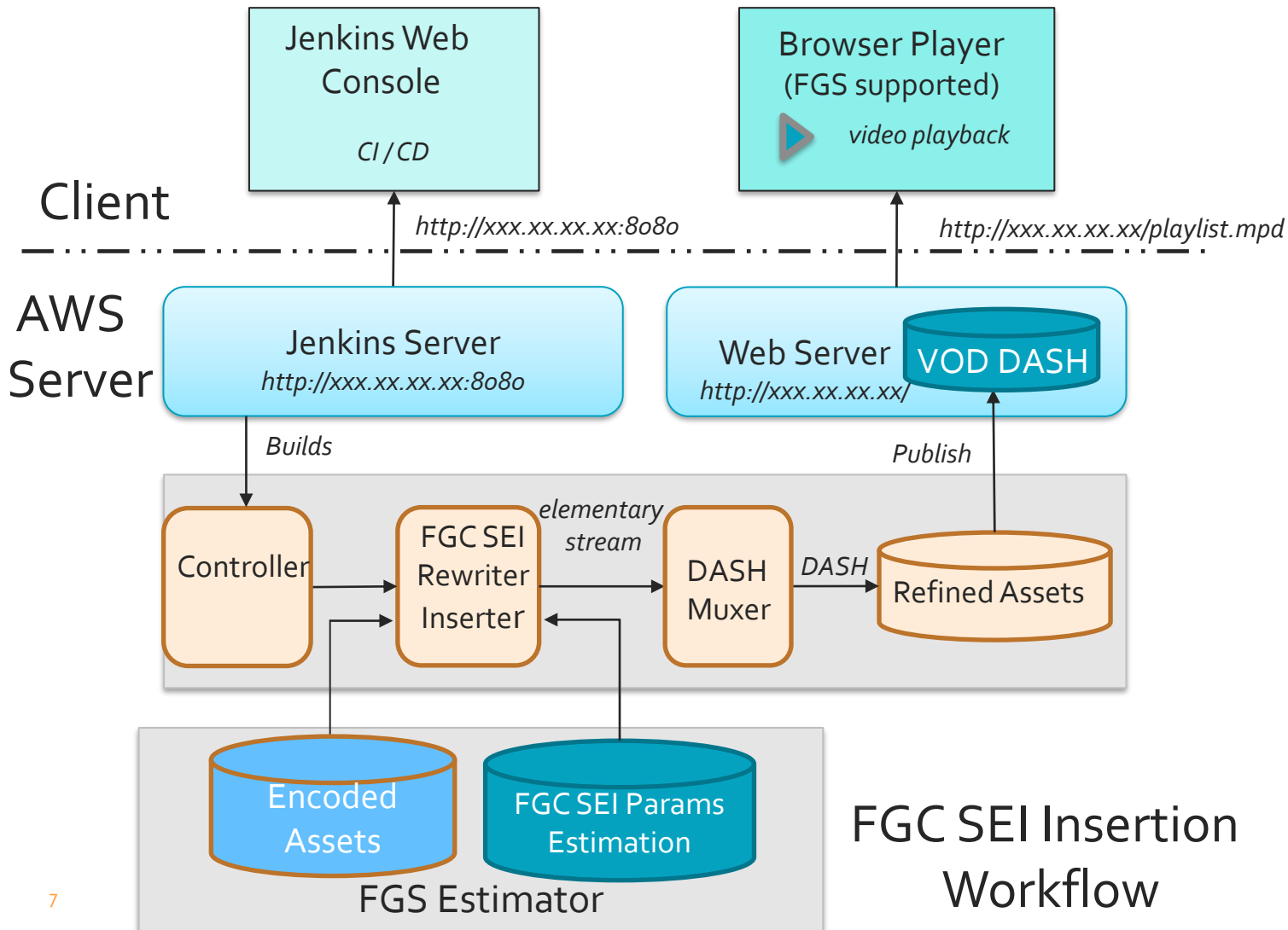
# Film Grain Technology

<b>Technology in Codecs</b>	Part of multiple video coding standards	AVC, HEVC, VVC
	AV <sub>1</sub>	AV <sub>1</sub> Mandatory synthesis process Auto Regressive Model
	AVC, HEVC, and VVC	Optional synthesis process Frequency Filtering and Auto Regressive
<b>Classic Application</b>	Video preprocessing	Denoising of input Improves compression efficiency
	Removed Noise	Modelled as FGC SEI parameters Signalled as metadata
	Video Post Processing	Re-synthesize the noise Re-create original look of the video
<b>Artifact Mitigation Application</b>	Video Editing	Video sources do not have noise Add artificial "Comfort Noise"
	Compression Aid	Masking coding artifacts Improve sharpness at low bitrates
	Content Adaptive	Grains are content dependent Analysis at scene / segment level

# Cloud Workflow for Grain Parameter Insertion

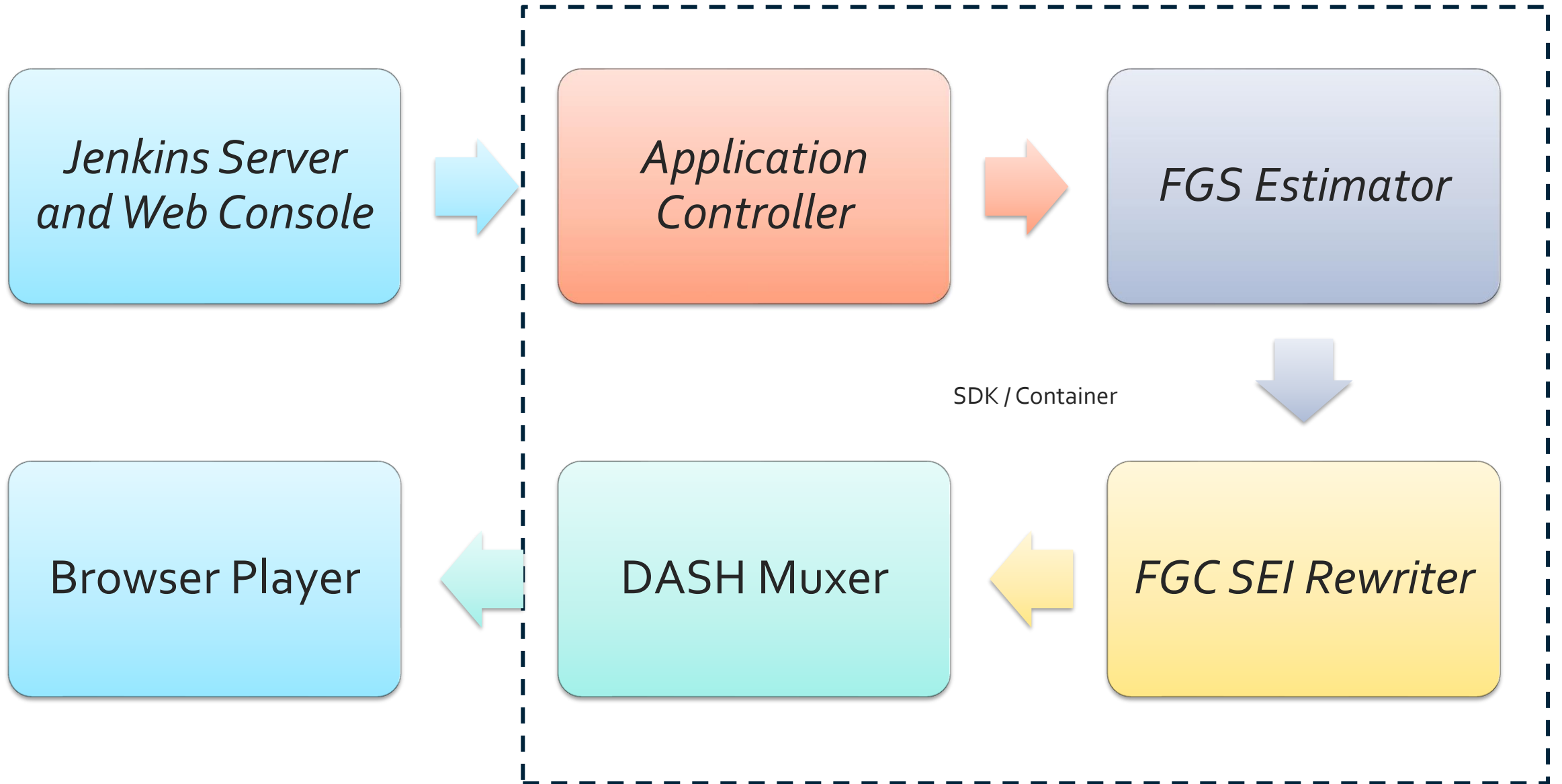
# Cloud Workflow Diagram

## SERVER CLIENT MODEL



- Content without Film grains
- Low bitrate applications
- Designed as Server – Client model
- Browser-based playback using WASM
- Streaming and OTT applications
- Avoids transcoding and hence preserving quality

# Components of Workflow





# Tools for Grain Parameters Processing





# Key Tools for FGC / FGS

## FGS Synthesis

FGS Synthesis software in GitHub

- <https://github.com/ittiam-systems/libfgs>

## FGC SEI Rewriter

FGC SEI Rewriter software in GitHub

- <https://github.com/ittiam-systems/libfgc-rewriter>

## H264 Decoder

Decoder supporting FGC SEI Parsing and export

- <https://github.com/ittiam-systems/lib264>

## WASM Player

Browser based demo player

- [https://demo.ittiam.com/demo/i264\\_fgs](https://demo.ittiam.com/demo/i264_fgs)



# Film Grain Rewriter / Inserter

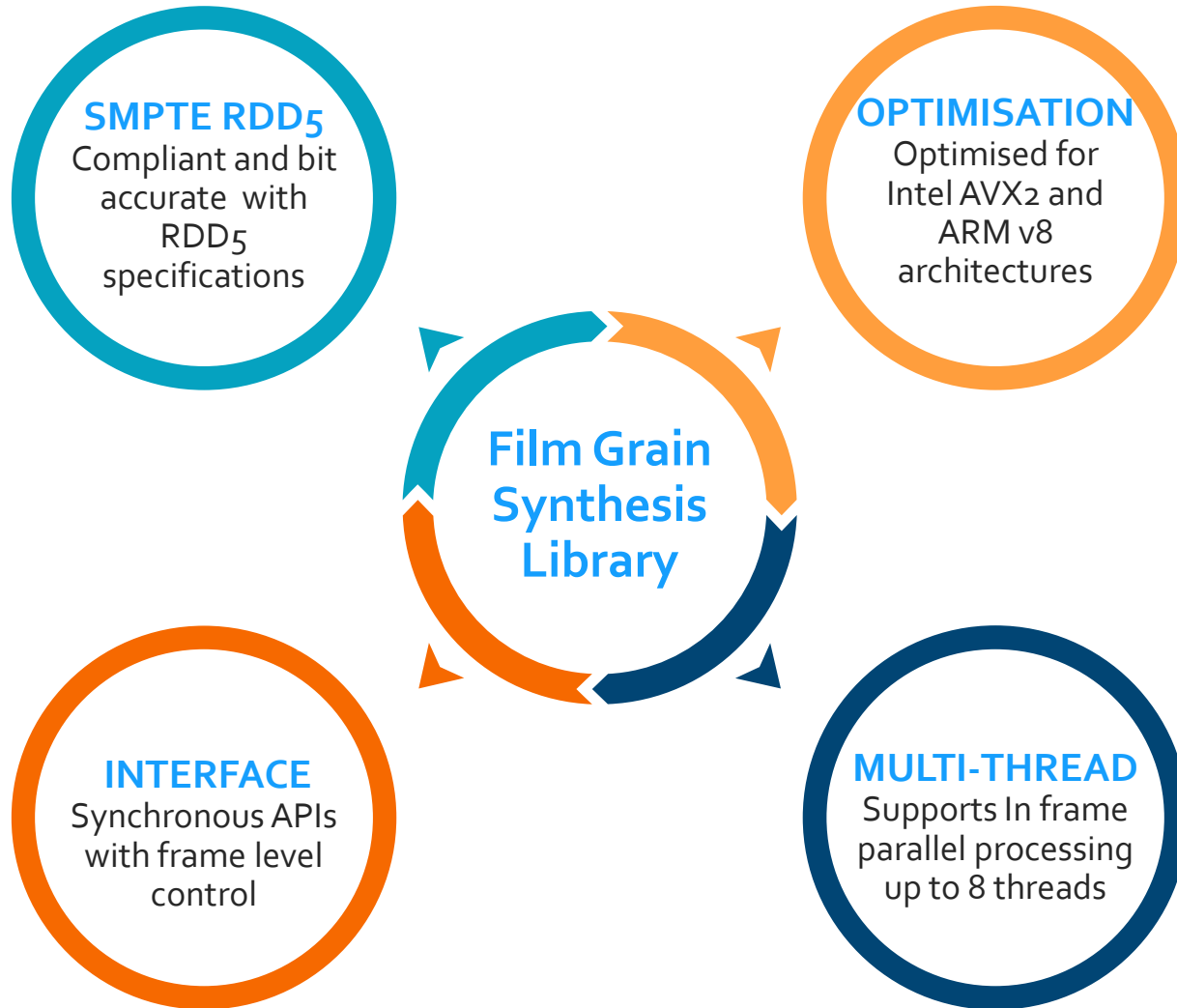
Low complexity utility used for editing and inserting FGC SEI messages

Supports 2 modes of operation

- FGC SEI editing with specific parameters modification
- SEI Insertion if there are no FGC SEI present in the stream

Currently supports AVC, can be extended to other MPEG standards

# Film Grain Synthesizer Library



## Film Grain Synthesis Performance on Single core

Processor	Frequency	1920x1080 processing time
i7-6770HQ	3.5 GHz	1.25 millisecond / frame [800 FPS]
Kryo 475	2.4 GHz	1.95 millisecond / frame [512 FPS]

# Film Grain Video Player on Browser

## Media types supported

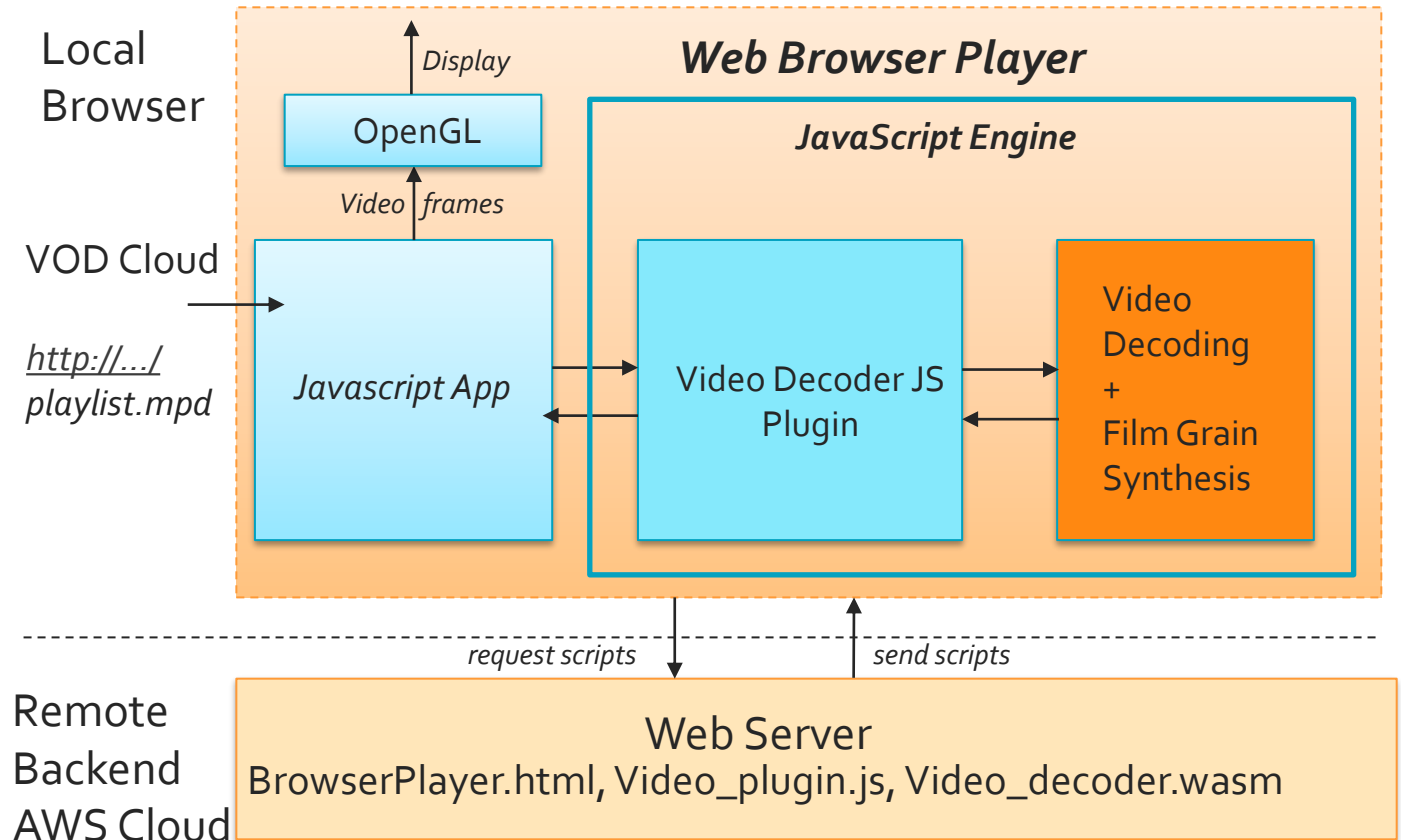
- Local Media Playback
- Cloud-hosted DASH Playback

## Operating system supported

- Windows
- Linux
- Android
- MacOS

## Web Browser supported

- Microsoft Edge
- Google Chrome
- Mozilla Firefox
- Safari



# Grain Parameters Estimation Process





# FGC Estimator

## Objective

- Determine if the content/ scene can benefit from FGS SEI Insertion
- Determine the extent of blockiness, banding, loss of details and ringing artifacts
- Estimate the grain model parameters that can mask visual artifacts

## Approach

- Human eye is more sensitive to distortions in spatially low variance areas
- Assess the amount of banding and blockiness in these low variance areas
- Determine intensity intervals and strength of noise which can aid in masking artifacts

# Results and Conclusion

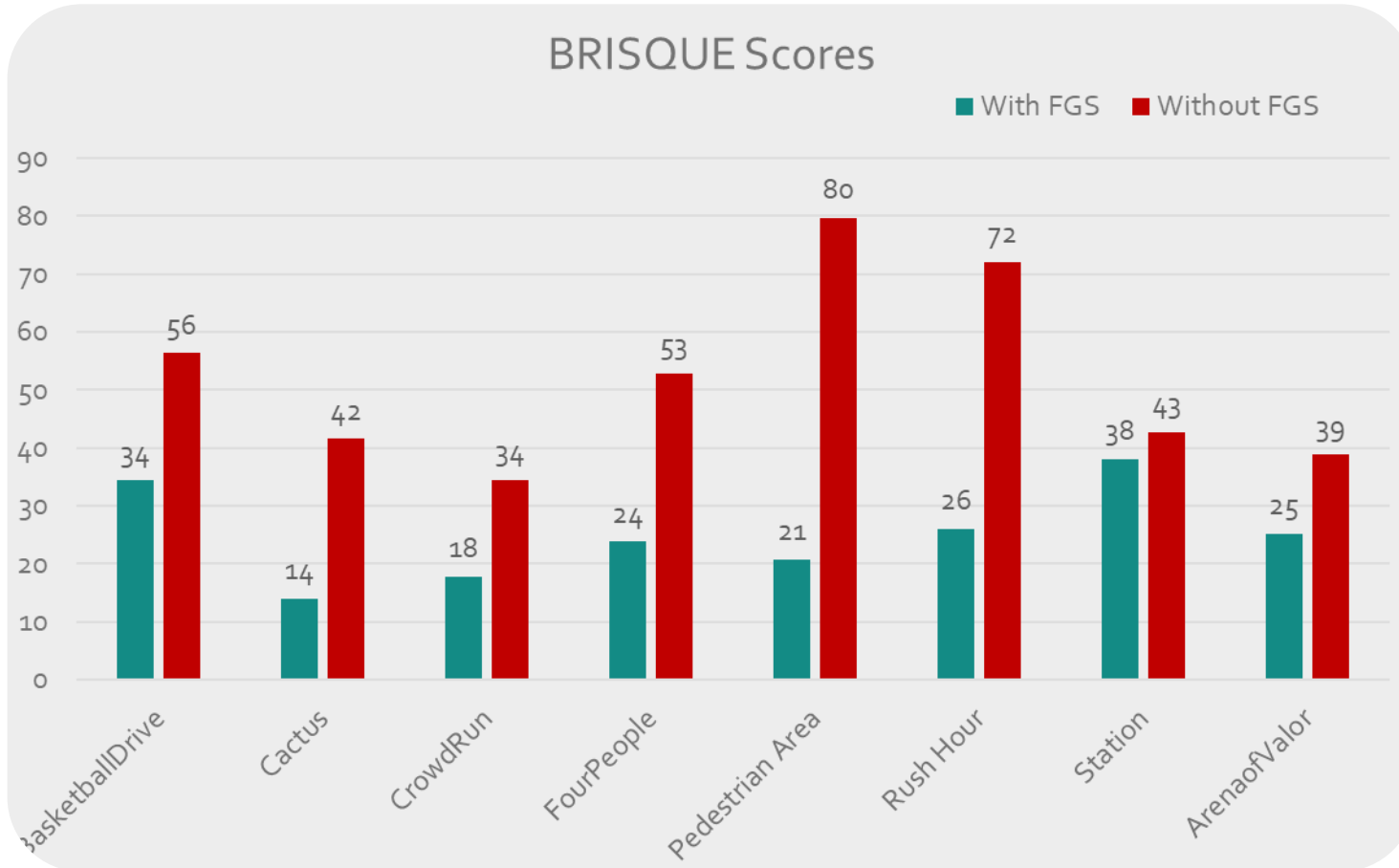






# Results – Objective Assessment

BRISQUE – BLIND/REFERNECE LESS IMAGE SPATIAL QUALITY EVALUATOR



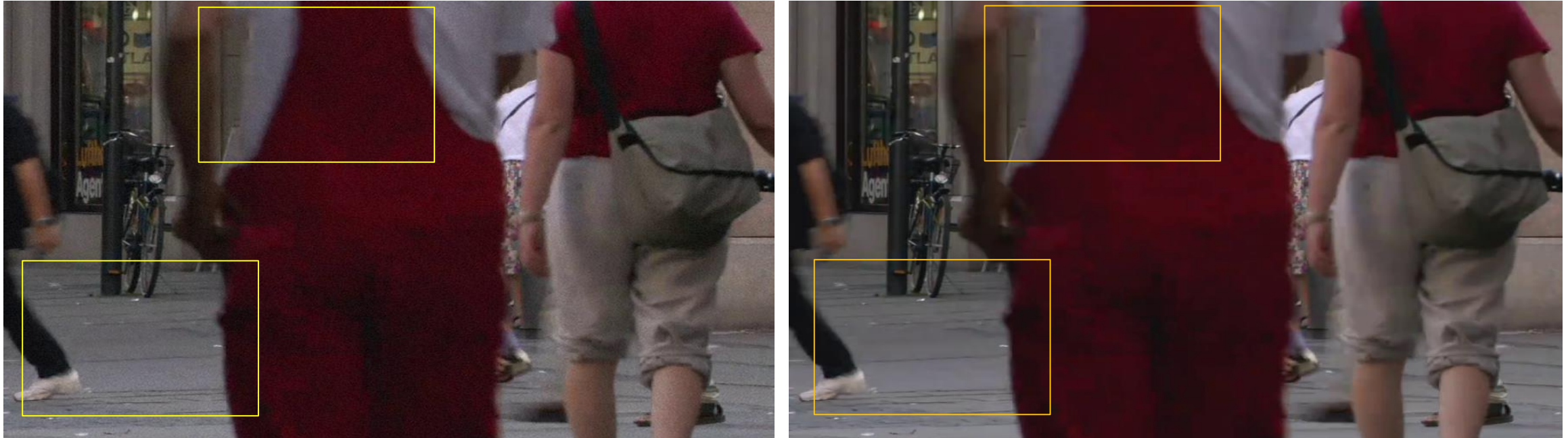
- Non-reference metric to evaluate image quality in the spatial domain
- Ranges from 0 to 100, wherein a lower score indicates a higher quality and vice versa
- BRISQUE scores are consistently lower with FGS as compared to without FGS

*1080p contents encoded at bitrates ranging from 3Mbps/sec to 6Mbps/sec using industry standard AVC Encoders*



# Results – Subjective Assessment

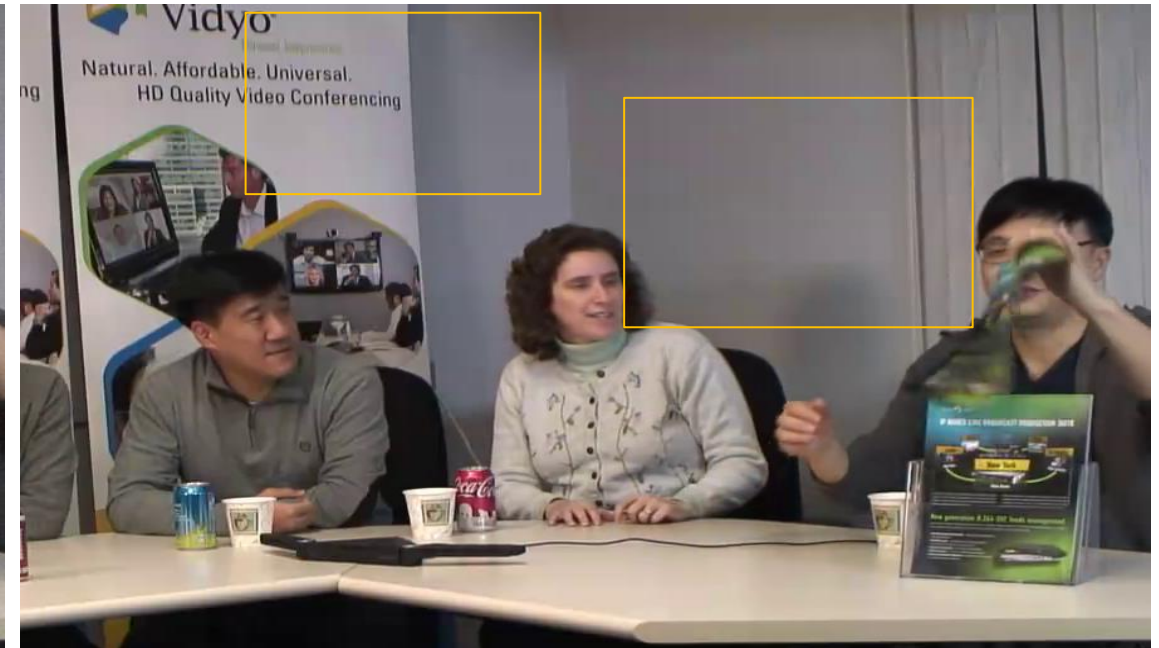
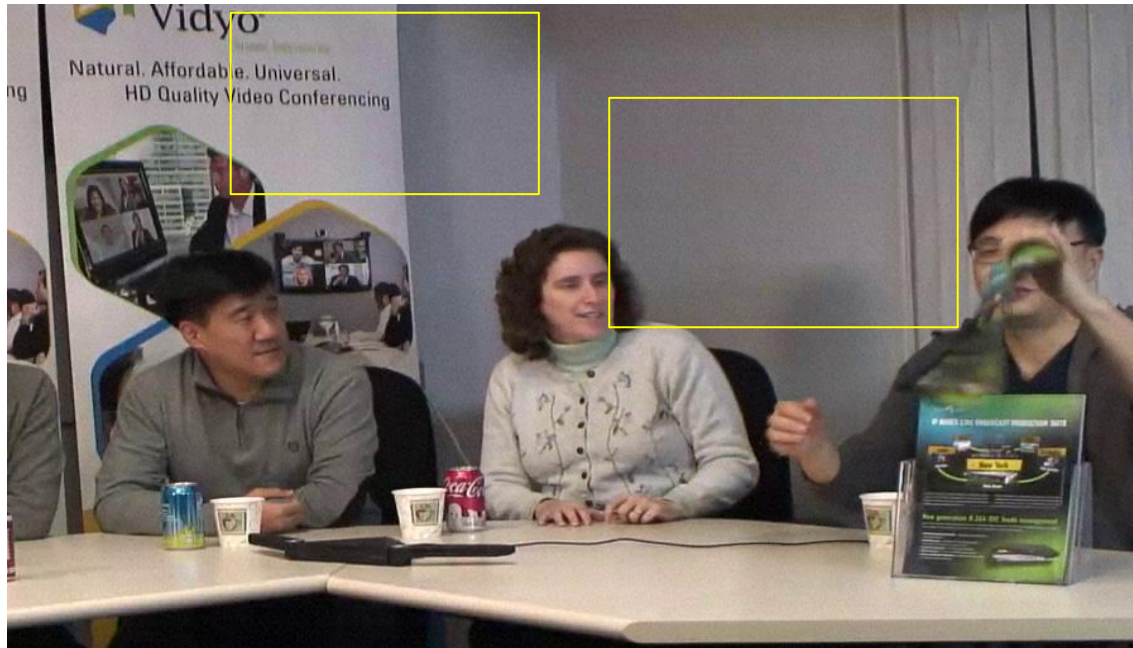
BASED ON ITU-R-BT.500 SPECIFICATIONS



Snapshot 1: Pedestrian Sequence Left (With FGS) Right (No FGS)

# Results – Subjective Assessment

BASED ON ITU-R-BT.500 SPECIFICATIONS



Snapshot 2: Four People Sequence Left (With FGS) Right (No FGS)



# Conclusion

FGS helps in masking artifacts, and sharper pictures and preserves text [Improves Perceived Quality]

BRQISUE Scores and Subjective Quality tests show the advantages of FGS

Streaming service providers can enable FGC SEI in encoded assets without re-encoding

FGS can also aid in bitrate savings with minimal effect on perceived quality

FGS synthesis process is Lightweight and Adaptable across MPEG standards

Consistent synthesis process across devices because of bit-accurate implementation

**THANK YOU**

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